

Kalá albums

C O V E R U P G R A D E C A T A L O G U E



PERSONALIZATION

- 12 cover colors to match your wedding theme
- choose among 3 methods to personalize your book cover:
 - laser engraving, hot-foil transfer and blind & gold deboss
 - place a cover photo on the front book
 - place your logo by engraving it any position on the book
- add a presentation box & custom hand sewn bag to really top it up



COVER COLORS



DARK BROWN



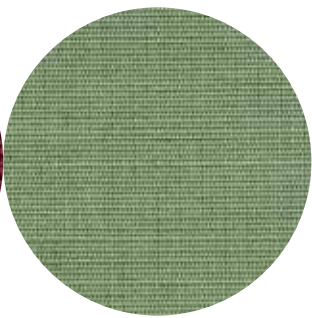
VANILLA



NATURAL BEIGE



PLUM



ASPARAGUS GREEN



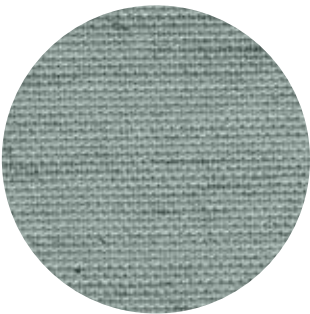
CHAMPAGNE



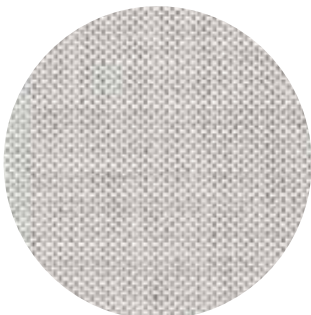
BLUSH ROSE



BIRCH



SLATE BLUE



MISTY GREY



VELVET RED



GOLDEN DUST

APPLICATION OF METHODS ON COVERS

	LASER ENGRAVING	BEIGE HOT-FOIL	BROWN HOT-FOIL	GOLD HOT-FOIL	BLIND DEBOSS	GOLD DEBOSS
DARK BROWN	Y	Y	?	Y	N	Y
VANILLA	Y	N	Y	Y	?	Y
NATURAL BEIGE	?	N	Y	Y	N	Y
BIRCH	Y	N	Y	Y	N	Y
SLATE BLUE	Y	Y	Y	Y	N	Y
PLUM	Y	Y	?	Y	N	Y
ASPARAGUS GREEN	Y	Y	Y	Y	Y	Y
CHAMPAGNE	?	Y	Y	Y	Y	Y
VELVET RED	Y	Y	Y	Y	N	Y
GOLDEN DUST	Y	Y	Y	Y	Y	Y
MISTY GREY	?	Y	Y	Y	N	Y
BLUSH ROSE	Y	?	Y	Y	N	Y
	Y = YES		N = NO		?	= NOT RECOMMENDED

METHODS OF APPLICATION

ENGRAVING

Laser gently removes the top layer of the book cloth and reveals the book cloth's colour underneath. The result is always a bit golden-like finish. You can engrave any given text/design/logo/font/illustration with your fonts, our fonts, calligraphy, etc.



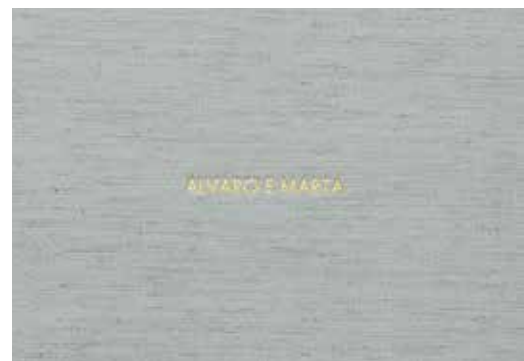
HOT-FOIL

Hot-foil print is the application of foil on to our book cloths, making the foil permanently stick to the surface of your book. The available colors to choose from are gold, brown and beige. You can stamp any given text using our 5 available fonts.



DEBOSS

Debossing means that your text will be pressed into the material and indented. We have the option of blind deboss or gold deboss. You can deboss any given text using our own 2 available fonts and/or floral illustration. Custom debossing (logo, calligraphy or any other custom design to further personalise the book) is available by request and extra charge.



EXTRAS

COVER PHOTO

Please note that you can place a cover photo on all our books & albums. It is always centred in the middle of the book (unless requested otherwise). CP can be small 6x6 cm for 15x15 and 20x20 cm books or large 8x8 cm for 20x25, 25x25 and 30x30 cm books. You can add any text below the CP.



LOGO

You can engrave your logo, your illustration, a wedding logo of the couple's wedding or any other custom design you wish. It can be engraved on all our books & albums to personalize your clients' books. All we need is a black & white pdf of the design/logo.



PRESENTATION BOX OR CUSTOM BAG

To top up your books & albums order a presentation box and/or a custom handsewn bag to really stand out. Every box and bag are handmade to fit your order perfectly. Please note that our presentation boxes can further be personalized like all our books (different colors, different methods, etc).



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**LASER ENGRAVED
OUR 5 FONTS:**

- a) ALEGREYA
- b) prociono
- c) khand
- d) *lobster*
- e) league gothic

ANNA & MIKE
12.05.2018
Anna & Mike
12.05.2018
Anna & Mike
12.05.2018
Anna & Mike
12.05.2018
Anna & Mike
12.05.2018

LASER ENGRAVED:

- a) our 5 fonts
- b) your own font/logo
- c) choose calligraphy

**LASER ENGRAVED
YOUR FONTS:**

- a) your own font
- b) your logo
- c) your illustration

Anna & Mike
12.05.2018

Kalá albums



**LASER ENGRAVED
CALLIGRAPHY:**

- a) custom hand-written text of your choice

portfolio

METHODS:

- A) LASER ENGRAVED
- B) HOT-FOIL PRINT
- C) DEBOSS

**HOT-FOIL
COLOR CHOICE:**

- a) beige
- b) brown
- c) gold

**HOT-FOIL
OUR 5 FONTS:**

- a) ALEGREYA
- b) prociono
- c) khand
- d) *lobster*
- e) league gothic

Anna & Mike
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**DEBOSS
OUR 2 FONTS:**

- a) FUTURA
- b) CHRON. DISPL. COND.

ANNA & MIKE
12.05.2018
ANNA & MIKE
12.05.2018

DEBOSS:

- a) our 2 fonts
- b) floral illustration
- c) both

IT CAN BE:

- a) blind deboss
- b) gold deboss

**DEBOSS
FLORAL ILLUSTRATION:**

- a) small (one-leaf)
- b) large (two-leaf)



**DEBOSS
FLORAL ILLUSTRATION +
TEXT:**

- a) small (one-leaf) + text
- b) large (two-leaf) + text

ANNA & MIKE
12.05.2018



ANNA & MIKE
12.05.2018

THANK YOU



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